

nibrewnews

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Kakuri Celebrates Safety Milestone



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Sharing happiness



IN THIS EDITION
IN THIS EDITION
 IN THIS EDITION

...of dates, numbers and achievements

On Thursday, March 24, 2016, Kakuri Brewery celebrated an iconic feat it tagged "2016 in 2016". The brewery achieved 2000 days without accident earlier on the 8th of March and thought to wait until it was 2016 days on March 24, 2016 to celebrate the achievement. The milestone is the longest in the history of Nigerian Breweries and it is still counting.

On Wednesday, May 11, 2016 at our 70th Annual General Meeting, shareholders applauded the company for its impressive 2015 performance. The 2015 audited results showed that the Company's shareholders earned a total dividend of N38.059 billion, translating into N4.80 (Four Naira Eighty Kobo) per unit of the company's ordinary share of fifty kobo each for the 2015 financial year. This is the highest dividend ever paid by the company in its 70-year history.

On Saturday, May 28, 2016, over 192 countries of the World tuned in to watch the 2016 UEFA Champions

League final at the San Siro Stadium. The glamorous final of the world's biggest club football competition was the climax of Heineken's 11th consecutive sponsorship of the tournament.

On Thursday, June 9, 2016, we unveiled Nigeria's leading highlife exponent, Flavour as brand ambassador for Life Continental Lager Beer, Nigeria's fastest growing lager brand and the beer of choice for the people of the South-east. The partnership between Life Continental Lager Beer and Flavour underscores the brand's dedication to the values of industry, resourcefulness and enterprise attributes which the people of the South-East are known for, values which Life and Flavour aptly embody.

Our narrative of dates, numbers and achievements runs through our offerings in this Q2 edition. Let us inspire you!

Patrick Olowokere
 Editor

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We have what it takes

...we have not been caught unawares. We are propped for the times. We have what it takes to win. We have the best people, the proven strategy of Market and Cost Leadership, a robust portfolio, our Code of Business Conduct and Safety priority. We must win.

For 70 years, we have set the pace in delivering superior consumer satisfaction as a brand led and consumer inspired company in Nigeria. The story of our company resonates with excellent highpoints of success that have kept us as the number one beverage maker in Nigeria. That story is also weaved with times of challenge when we had to dig deep to win. And yes, those victories were sweet because they came as harvests for our resilience, persistence and commitment to delivering on stakeholder expectations.

As you would have observed by now, the Nigerian economy is struggling. Experts have said we are either at the precipice of a recession or are already in one. The difficulties are glaring: foreign exchange complexities, inflation and its consequent impact on consumer purchasing power. The continuous down trading by consumers is changing the outlook and segments in the beer market. Competition has also increased immensely.

But we have not been caught unawares. We are braced for the times. We have what it takes to win. We have the best people, the best strategy of Market and Cost Leadership, a robust portfolio, E2W, our Code of Business Conduct and Safety priority. We can only win.

As we face the challenge of 2016, a tough year for business and the Nigerian economy at large, I am pleased to inform you that we are winning and I am confident we shall maintain our winning streak exit 2016. Our Q1 results, a year-on-year improvement over 2015, lays claim to the robustness of our strategy - Market and Cost leadership fueled by innovation. We are outperforming the market in critical indices and as the results show, we are running well to meet our objectives and ambitions for the year.

We must each play our respective roles. We must find ways to continuously improve on what we do daily. We must execute on the critical elements of Speed, Quality and Efficiency. I believe that if we focus on our priorities with a single minded determination, we can push until we cross the finish line to final victory.

NICOLAAS A. VERVELDE
Managing Director/Chief Executive



Nigerian Breweries Team Visits Governor El-Rufai of Kaduna State



Governor Nasir El-Rufai of Kaduna State; Mr. Bolu Obawole, Kaduna Breweries Manager, NB Plc; Mr. Nicolaas Vervelde, MD/CEO NB Plc and Chief Kola Jamodu, Chairman, NB Plc, during the courtesy visit by NB Plc to the governor in Kaduna, recently.



Chief Kola Jamodu presenting a copy of Nigerian Breweries Plc 60th Anniversary year book to Governor El-Rufai

In his opening remarks, Chief Kola Jamodu thanked the Governor for according him and his team a warm reception adding that Kaduna is important to Nigerian Brewery because it plays host to two of the companies breweries in Kakuri and Kudenda. He drew the governor's attention to issues such as multiple taxation and the encroachment of residential areas into industrial areas as vital to the operations of the Nigerian Breweries in the state. He requested the governor to accede to the company request to tackle those issues.

The Management of Nigerian Breweries led by the Chairman, Chief Kola Jamodu, and the Managing Director, Mr Nicolaas Vervelde recently paid a visit to His Excellency, Mallam Nasir Ahmed El-Rufai, the Executive Governor of Kaduna State. Other members on the Nigerian Breweries entourage included Messrs Kufre Ekanem, Corporate Affairs Adviser, NB Plc; Vivian Ikem Head, Government Relations, NB Plc, Danjuma John-Ekele Public Affairs Manager, North, NB Plc, as well as Bolu Obawole, Kaduna Brewery Manager.

In his address, His Excellency, acknowledged that Nigerian Breweries is the biggest tax payer in Kaduna State and also used the opportunity to inform the team of his government's plan to introduce a new bill on Consolidated Revenue Collection Law which has just been passed and copies of the bill would soon be made available to all stakeholders. Speaking further, he said that his administration prohibits multiple taxation which the new bill cease to address.

He added that a new Kaduna master plan is in the works to clearly map out industrial areas from residential areas. Other members of the Kaduna State Executive council including the Deputy Governor, Architect Bala Bantex were on hand to receive the team from Nigerian Breweries.

NB GETS SHAREHOLDERS' PRAISE ON 2015 FINANCIAL PERFORMANCE

Shareholders of Nigerian Breweries Plc, Nigeria's foremost brewer, have applauded the company for recording an impressive financial result for 2015.

According to the shareholders who spoke at the 70th Annual General Meeting, AGM, of the company held in Lagos on Wednesday, the company's performance in spite of the very challenging operating environment, stood out as a shining example for other manufacturers to emulate.

Mr. Bello Owonikoko, Chairman, Ibadan Zone of the Shareholders Solidarity Association stated that the 2016 results and the dividend pay-out are strong signals of the resilience of the company in the face of the challenges of the economy.

The same sentiment was re-echoed by Chibuzor Eke-Emmanuel, who expressed confidence that the company remains in good stead to weather the storm and deliver good returns to shareholders in the future.

The 2015 audited results showed that the Company's shareholders earned a total dividend of N38.059 billion, translating into N4.80 (Four Naira Eighty Kobo) per unit of the company's ordinary share of fifty kobo each for the 2015 financial year. This is the highest dividend ever paid by the company in its 70-year history.

Addressing the shareholders, Chief Kola Jamodu, Chairman, Board of Directors, said the Board had in October 2015 paid an interim dividend of N9.5billion, representing N1.20 per ordinary share of fifty kobo each. He stated that the policy of dividend pay-out is in the strategic interest of the shareholders.

According to him, the proposed final dividend is subject to deduction of withholding tax at the appropriate rate and will be payable on the 12th of May, 2016, to all shareholders whose names appear on the Company's Register of Members at the close of business on the 2nd of March, 2016

"We remain committed to Winning with Nigeria. Thus we will sustain the investment in our operations, systems, brands and of course people. Cost leadership and market leadership supported by innovations remain our key strategic pillars," Jamodu said.

Nigerian Breweries is the second most capitalized company on the Nigerian Stock Exchange (NSE). The company paid out a total dividend of N37 billion (N4.75 kobo per ordinary share of 50 kobo each) for the financial year ended December 31, 2014.

Several analysts agree that Nigerian Breweries Plc has consistently added value to shareholders investments with its consistent dividend payouts. It would be recalled that for the 2013 financial year, the company's board had recommended the payment of a total dividend of N34.032 billion, translating into N4.50 (four naira fifty kobo) per ordinary share of fifty kobo each.

According to the 2015 corporate rating report by Augusto and co; Nigerian Breweries possesses very strong financial condition and very strong capacity to meet local currency obligations as and when they fall due. The rating, Augusto maintained, is underlined by

the company's dominant position in the industry; highly experienced and stable Board of Directors; and competent management team. The rating is also supported by NB's strong financial condition which is validated by good profitability, low leverage, good cash flow and adequate working capital.

We remain committed to Winning with Nigeria. Thus we will sustain the investment in our operations, systems, brands and of course people. Cost leadership and market leadership supported by innovations remain our key strategic pillars



Shareholders at the meeting



Chairman of the Board, Nigerian Breweries Plc, Chief Kola Jamodu (standing) flanked on the right by the Company Secretary/Legal Adviser, Mr Uaboi Agbebaku and the President Africa, Middle East and Eastern Europe, HEINEKEN, Mr. Roland Pirmez and on the left by the MD/CEO, Nigerian Breweries Plc, Mr. Nicolaas Vervelde and Non-Executive Director, Mr. Olusegun Adebajani, at the 70th Annual General Meeting of the company held recently in Lagos.

NB unveils Flavour as Brand Ambassador for Life Continental Lager Beer

Nigerian Breweries Plc has announced leading musician and highlife exponent, Flavour as brand ambassador for the leading South-east beer brand, Life Continental Beer.

The brand which has been for years the beer of preference for the people of the South-east, made this choice to further reinforce its commitment to the heritage, essence, connection and affinity with the people of South-east.

"We are excited to announce today, that Flavour has joined the Life Continental Beer family as brand ambassador. Flavour, who is known globally for his unique ability to sing fluently in the Igbo language, strongly represents what the brand stands for," said Emmanuel Agu, Portfolio Manager, Mainstream Lager and Stout Brands, Nigerian Breweries Plc., while speaking at a press conference organised to unveil the partnership. "This partnership underscores the brand's dedication to the values of industry, resourcefulness and

enterprise- values which Flavour aptly embodies. Just as Life Continental Beer defines these values the people of the South-east are known for, Flavour exudes the aura which exemplifies the typical Igbo man."

Flavour expressed his excitement as brand ambassador saying: "For me, joining the Life Continental beer team feels like I have found my way back home. The brand has always been a symbol of the heritage of the people of the South-east. If you go anywhere and you hear Life Continental Beer, at once, the people of the South-east and their entrepreneurial spirit comes to mind. I'm very proud to be associated with a beer I can finally call my own, a beer that pushes the frontiers of progress"

The deal which was signed at the Nigerian Breweries Plc corporate head office in Lagos is to run for two years during which Flavour will appear in Life Continental Beer advertising and marketing campaigns. He will also feature in the brand's online assets and make special appearances at events.



Funso Ayeni, Senior Brand Manager, Regional Mainstream Brands, NB Plc; Kufre Ekanem, Corporate Affairs Adviser, NB Plc; Chinedu Okoli aka Flavour, Life Continental Lager Beer Ambassador and Emmanuel Agu, Portfolio Manager, Mainstream Lager and Stout Brands, NB Plc at the unveiling of Flavour as Life Continental Lager Beer Ambassador.

Legend Excites consumers with #RealDeal Experience

Consumers in Lagos, Onitsha, Port Harcourt and Ibadan reveled in the real deal experience of Legend Extra Stout recently when the brand feted them with free gifts, cultural display by some dance troupes, music from live bands and performances from some of Nigeria's biggest artistes.

In Lagos, street megastar Oritsefemi was resoundingly received by the audience of more than 1,000 excited revelers as he doled out his catalogue of wildly popular street hit songs including 'Double Wahala', 'Igbeyawo', 'Awoo Ewa' and many more to the delight of the crowd.

Pop Superstar, Kcee literally shut down the Ekwulobia Township Stadium, venue of the Onitsha edition of the #RealDeal Experience with back to back rendition of 'Limpopo', 'Your Face', 'Pullover', 'Okpekete', 'Hakuna Matata', 'Turn By Turn' and 'Ogadinma'.

Commenting after his epic performance, Kcee said, "Tonight is the most fun I've had onstage in a long time. The fans were absolutely

unbelievable. I don't think I've heard that much noise in a venue before. It was really nice to come back here to the East and make my fans happy. Big up to Legend for making this possible and I really hope to come back and do this again later!"

The 'Egberi Papa 1', Timaya took fans at the Joseph Yobo mini Stadium in Port Harcourt to a whole new level of musical bliss with an energetic performance reminiscent of his Port Harcourt roots. The performance drew wild nostalgic feelings from the crowd when the superstar knelt down and thanked his fans in the city who supported him through his early days until he hit stardom. Speaking at the end of the show, Timaya said, "I always love performing in Port Harcourt. It brings back so many memories and the crowd tonight was spectacular. They made me feel at home. Almost like I never left."

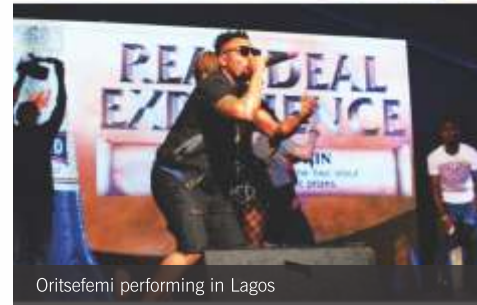
In all the venues, consumers were also feted with a full-sized rotating bar, incredible onstage stunts as well as free bottles of Legend Extra Stout.



Taste and tell promo winners



Kcee performing in Ekwulobia



Oritsefemi performing in Lagos



Timaya performing in Port Harcourt



Gice performing in Ibadan



A cultural dance troupe performing in Ibadan

Kakuri Brewery takes StarLite closer to the North, commences production



Kakuri team celebrates!

As the demand for Star Lite lager beer keeps soaring in the Northern part of the country, Kakuri Brewery recently realized the ambition of bringing the brand closer to the consumers in that region when it commenced the production of Star Lite Beer from its Line 3 on May 24, 2016.

Commenting on the feat, Solomon Ndimkaoha, Packaging Manager, Kakuri, said "We have once again positioned to deliver superior customer satisfaction. This is also a great feat to align ourselves with bringing a brand loved by the North to the North".

In his words, the Kaduna Brewery Manager, Mr. Bolu Obawole, said that "We have our ambition of bringing Star Lite closer to the North which constitutes over 70% of its consumers in Nigeria. Kakuri brewery is happy to be part of the success story of Star Lite lager beer".

The Head of Brewery Operations, North and East, Mr. Samson Aigbedo congratulated the Kakuri team and said "the entrepreneurial drive, never-say-die attitude and astute conviction of the Kakuri team made this ambition a reality. We are very proud of this achievement".

CHAIRMAN, HBO WEST, VISIT IBADAN CASSAVA SYRUP PLANT



Christian Ututu, Raw Material Manager, Ibadan Brewery; Mr. Eduardo Quintana, Head, Brewery Operation, West; Chief Kola Jamodu, Chairman, Nigerian Breweries Plc; Mr. Goke Adeyemi, Ibadan Brewery Manager; Funke Omoju, Safety Officer, Ibadan and Seun Akinwale, Head Brewer, Ibadan.

As innovation continues to drive our local sourcing agenda, effort has been extended to value chain utilization from Cassava in our operations. Recently, the Chairman, Chief Kola Jamodu and the Head of Brewery Operations, West, Eduardo Quintana, visited the Ibadan Cassava Syrup Plant where sugar syrup is produced as an alternative to imported sugar for use in production.



Chairman and the Head of Brewery Operations, West on a guided tour of the plant.

NB DONATES ULTRA MODERN CLASSROOM BLOCK TO COMMUNITY SECONDARY SCHOOL, OGWOFA OWA, ENUGU STATE

Nigerian Breweries Plc, through its Nigerian Breweries-Felix Ohiwerei Education Trust Fund recently donated a block of sk classrooms as part of its drive to actively impact the quality of education in Nigeria. The event which took place at Community Secondary School, Ogwofia Owa was well attended by dignitaries from the state government, members of the community, and other education stakeholders in Enugu State. The donation is the 5th in the state, with communities like Nsude, Ngwo-Uno, Awhum and Eke benefiting earlier.

Speaking during the handing over ceremony, the Honourable Commissioner for Education, Professor Uchenna Eze, thanked Nigerian Breweries Plc, for its relentless contribution to the educational sector in the state. He applauded the zeal with which the company continuously responded to fill the gaps in the delivery of quality education in the state and across Nigeria. The school, which he noted was equipped with a fully stocked library and toilet facilities showed the dedication to detail and quality that Nigerian Breweries Plc has come to be respected for. He called on other well meaning Nigerians and corporate organisations to emulate the example set by Nigerian Breweries and noted that government was indeed in need of such support from the private sector especially during these hard economic times.

On his part, the traditional ruler of the community, His Royal Highness Igwe Tom Iyama, showered accolades on the company for staying true to quality. He said he was impressed that a project of such magnitude could be executed without any shabbiness or dip in quality. He enjoined the students and teachers to make good use of the facility as it had now become a beacon to other communities in Enugu State.



Hon. J. Eneh representing Her Excellency, Barr. Cecilia Ezeilo, Deputy Governor, Enugu State cutting the Ceremonial Tape as Mr. Kufre Ekanem, Corporate Affairs Adviser, NB Plc; His Royal Highness, Igwe Tom Iyama, Igwe of Ogwofia; Barr. Nestor Ezinma, Chairman, Post Primary School Management Board, Enugu and other invited guests look on.

Responding, the Managing Director/Chief Executive Officer, Nigerian Breweries Plc, Mr Nicolaas Vervelde, who was represented by the Corporate Affairs Adviser of the company, Mr Kufre Ekanem, thanked the Ogwofia community for the support given during the construction of the project. The school, he said, was constructed through the Nigerian Breweries Plc-Felix Ohiwerei Education Trust Fund which was dedicated to education projects. He enjoined all to preserve the facility as an heritage for future generations.

Guests present at the ceremony included Barrister Nestor Ezinwa, Chairman Post Primary School Management Board, Enugu; Honourable Grace Eneje, representative of the Deputy Governor of Enugu State, Her Excellency, Barrister Cecilia Ezeilo, several community leaders, staff and pupils of the school.

The Nigerian Breweries Felix Ohiwerei Education Trust Fund was established in 1994 with a seed capital of N100 million to take more active part in the funding of educational and research institutions in Nigeria. It has footprints across the six geographical zones in Nigeria at primary, secondary and tertiary levels of education.



The block of classrooms donated by NB Plc to the school



L_R: Mr. Patrick Ejidoh, Public Affairs Manager, East, NB Plc; Hon. J. Eneh, representative of the Enugu State Deputy Governor; Mr. Kufre Ekanem, Corporate Affairs Adviser, NB Plc; Professor Uchenna Eze, Hon. Commissioner, Enugu State Ministry of Education; His Royal Highness, Igwe Tom Iyama; Lolo of Ogwofia Owa, and Barr. Nestor Ezinma, Chairman, Post Primary School Management Board, Enugu in a group photo during the commissioning of Community Secondary School Ogwofia-Owa.



Professor Uchenna Eze, Hon. Commissioner, Enugu State Ministry of Education inspecting the books in the library as Mr Kufre Ekanem, Corporate Affairs Adviser, NB Plc and Mr. Patrick Ejidoh, Public Affairs Manager, East, NB Plc look on during a tour of the school facilities at Community Secondary School Ogwofia Owa.



Chief Fred Onwumaezae, President General Ogwofia Owa having a seat in one of the classrooms during a tour of the school block as Mr Patrick Ejidoh, Public Affairs Manager, East, NB Plc; His Royal Highness, Igwe Tom Iyama, Mr. Kufre Ekanem, Corporate Affairs Adviser, NB Plc; Barr. Nestor Ezinma, Chairman, Post Primary School Management Board; Hon. J. Eneh and other guests look on.

NB/Heineken Africa Foundation Commissions Water Project In Eke, Enugu State



Mr. Ugwu Mike, Director, Administration, Enugu State Ministry of Education; His Royal Highness, Igwe Harry C. Onuoha, Igwe of Eke, Mr. Kufre Ekanem, Corporate Affairs Adviser, NB Plc and Mr. Patrick Ejidoh, Public Affairs Manager, East, NB Plc commissioning the facilities.

HEINEKEN Africa Foundation in partnership with Nigerian Breweries Pic took another leap in its continued effort to positively impact health in Sub-Saharan Africa when it commissioned a water project and other facilities at Community Primary School, Oma-Eke, Eke Community in Udi Local Government Area of Enugu State.

Speaking at the commissioning ceremony, the Brewery Manager, Ama, Mrs Ethel Emma-Uche explained that Nigerian Breweries and the HEINEKEN Africa Foundation embarked on the project because of the importance of portable water to sanitation, hygiene and the good health of children. "There is no alternative to quality water supply. It supports for good hygiene in children who are in the developing stages of their lives and require it to grow properly. That is why we embarked on this project. The construction of water supply facilities and the provision of modern toilets for use by the school community strongly compliments the school nutrition project another HAF initiative running in the school since 2013.

Earlier, Professor Uchenna Eze, Commissioner for Education, Enugu State, represented by Mr. Mike Ugwu, Director, Administration in the Enugu State Ministry of Education, lauded the HEINEKEN Africa Foundation and Nigerian Breweries Pic for the initiative and for supporting Education in the state. "Nigerian Breweries has a penchant for supporting communities across Nigeria as seen through your various CSR projects. This kind gesture is another evidence that you truly have the welfare of the communities where you operate at heart". He further thanked the company for making Ama-Eke a reference point in Enugu State and also called for more projects to be extended to other schools in the state.

Also in attendance at the event were Mr Kufre Ekanem, Corporate Affairs Adviser, Mr Patrick Ejidoh, Public Affairs Manager-East, Mr Paul Uche, Deputy LGA Chairman, Udi LGA and His Royal Highness Igwe Harry C. Onuoha, Igwe of Eke.



Mr. Patrick Ejidoh, Public Affairs Manager, East, NB Plc; Prof. Uche Amazigo, Co-ordinator Pan African Community Initiatives on Education and Health (PACIEH); Hon. Ikechukwu Ozor, Deputy LGA Chairman Udi; Mr. Kufre Ekanem, Corporate Affairs Manager, NB Plc; Mr. Ugwu Mike, Director Administration Enugu State Ministry of Education representing Prof. Uchenna Eze, Hon. Commissioner for Education; Mrs. Ethel Emma-Uche, Brewery Manager, Ama; His Royal Highness, Igwe Harry C. Onuoha, Igwe of Eke and Mrs. Felicia Ike, Head Teacher, Oma Eke during the commissioning.

Nigerian Breweries Parleys Key Stakeholders in Abuja

As part of its Non-crisis Stakeholder Management agenda, the Government Relations team recently in Abuja concluded a series of interactions with key stakeholders including top government functionaries, heads of agencies, members of the diplomatic corps and legislators representing some Nigerian Breweries' operating areas in the National Assembly. Nibrewnews brings you pictures from these engagements.



L-R: Minister of Budget & National Planning, Sen. Udo Udoma in a warm handshake with Chief Kola Jamodu; Chairman NB Plc as Mr. Kufre Ekanem; Corporate Affairs Adviser, NB Plc and Mr. Vivian Ikem; Head, Government Relations looks on



L-R: Mrs. Adeola Odunaiya, Govt. Affairs Manager, NB Plc; Mr. Kufre Ekanem, Corporate Affairs Adviser, NB Plc; Sen. Suleiman Hunkuyi, senator representing Kaduna North; Mr. Vivian Ikem, Head, Government Relations and Mr. Danjuma Johnekele; Public Affairs Manager, North, NB Plc during a courtesy visit.



L - R: Mrs. Adeola Odunaiya; Govt. Affairs Manager, Mr. Kufre Ekanem; Corporate Affairs Adviser, NB Plc; Mr. Vivian Ikem; the Head, Govt. Relations, NB Plc; Mr. Danjuma Johnekele; Public Affairs Manager, North, NB Plc on a courtesy visit to Sen. Theodore Orji representing Abia Central Senatorial District (middle)



Mr. Vivian Ikem, Head, Govt. Relations (right) in a friendly hand check with Senator Hope Uzodinma representing Imo West constituency of Imo State as he presents the later a copy of our 60th Nigerian Breweries Plc history book



Sen. Mao Ohuanburwa (centre), Chairman, Senate Committee on Primary Health and Communicable Diseases as well as a member of the Senate Committee on Employment, Labour & Productivity, flanked by Mr. Vivian Ikem, Head Government Relations, NB Plc (right), and Mrs. Adeola Odunaiya, Government Affairs Manager (left) during a recent visit to the Senator representing Abia North Senatorial district.



Head Government Relations, Mr. Vivian Ikem (left), presenting the Nigerian Breweries 60th year commemorative publication to the Federal House of Representatives member representing Aba North/South constituency of Abia state, Hon. Ossi Prestige Chinedu during a recent visit by the Government Relations, Abuja team to the federal legislator at the National Assembly.



Corporate Affairs Adviser, NB Plc, Mr. Kufre Ekanem presents the NB commemorative corporate publication to the Ag. DG Standard Organisation of Nigeria (SON), Dr. Paul Angya (right). With them is the Head, Government Relations, Mr. Vivian Ikem.



From left: Mr. Vivian Ikem; the Head, Govt. Relations, NB Plc; Honourable Ahmed Rufai Chanchangi, Member representing Kaduna South Federal constituency; Mr. Kufre Ekanem, Corporate Affairs Adviser, NB Plc and Mr. Danjuma Johnekele; Public Affairs Manager, North, NB Plc during a courtesy visit.



Head, Government Relations, Nigerian Breweries Plc, Mr. Vivian Ikem (right) recently made a courtesy call to the Rwandan High Commissioner to Nigeria, Ambassador Stanislas Kamarzi (left) at the Rwandan High Commission, Abuja.

Mindi Stephen is First OpCo Safety Star!

Mr. Mindi Stephen, a Brew House Operator in Makurdi brewery has won the first ever OpCo Safety Star award. Stephen was named the winner of the award for reporting a total of 91 unsafe conditions, 7 near misses, 3 behavioural based safety observations and for attending 3 safety trainings in the first quarter of 2016. Notable amongst the safety situations he captured were ammonia leakage at utilities into brew house, steam valve failure where steam almost splashed onto a colleague and a near miss of an iron bar that almost fell on a third party contractor working on the new mash filter.



Mrs. Mindi Stephen, with her husband and the Makurdi Brewery Manager, Mr. Tayo Ogundana



Human Resources Director, NB Plc, Mr. Victor Famuyibo; OpCo Safety Star for Q1, 2016, Mr. Mindi Stephen and Brewery Manager, Ibadan, Mr. Goke Adeyemi at the award presentation ceremony in Ibadan

For his remarkable feat, Mindi was celebrated in a bar party in Ibadan brewery where the Human Resources Director, Mr. Victor Famuyibo presented him with a gold trophy. He also got 10 cartons of company products, a lapel pin, a display of his picture on HR Portal and an all-expense paid weekend in a hotel with his spouse.

The OpCo Safety Star is a newly inaugurated initiative that recognises, rewards and celebrates employees who are diligent in reporting on safety and whose conduct exemplify the company's approach of moving towards behaviour based safety.

Ace Roots Fetes Corps Members in Lagos



Nigeria's premium low sugar alcoholic drink, Ace Roots was visibly present at the National Youth Service Corps Batch A, Stream 1 Lagos Camp between April 27 and May 14, 2016 as it backed several activities on camp.

The brand's "ACEHOOD" tent provided a relaxation fortress for corp members after the day's physically challenging tasks as they also enjoyed a free 33cl bottle of Ace Roots, for every purchase made.

The support provided by Ace Roots was in line with encouraging the corps members to proudly represent their roots in everything they do.

Aba Brewery hosts new Customs and Consumer Protection Council officials



Group photograph of Aba Brewery Management team & the Customs officers during their visit to the brewery.

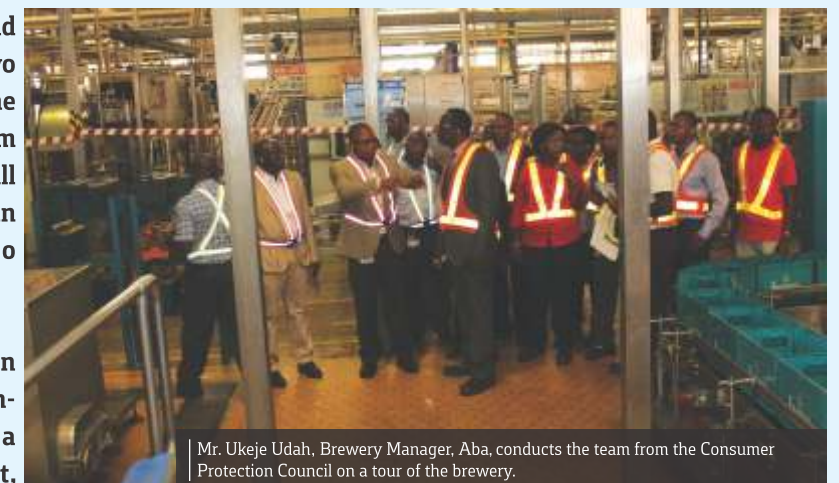
Aba Brewery recently played host to the new Customs Area Comptroller, Imo/Abia Zonal Command, David Chikan Elisha. The Management team of Aba Brewery headed by the Brewery Manager, Mr. Ukeje U. Udah received him and his team and led them through a presentation on the brewery. They thereafter went on a guided tour of the facilities of the brewery.

Mr. Ikegwuruka remarked that the occasion exposed the council to the realization of Nigerian Breweries commitment to quality. He commended the company for its excellent processes that ensures that its products are safe for consumption by the public.

In his remarks, the Aba Brewery Manager, Mr. Ukeje U. Udah, emphasized Nigerian Breweries commitment to delivering high quality brands for the enjoyment and satisfaction of our stakeholders. He highlighted the brewery's ISO 9001 & ISO 22000 certificates and stated that quality in the brewery is guided by the sampling scheme certified by HEINEKEN standard.

In his remarks, the Comptroller emphasized that Nigerian Breweries Plc has been a great partner with its prompt payment of excise duty. He said that the essence of the visit was to solidify the bond which had been in existence between the two organisations. over the years. He thanked the brewery team for the warm reception accorded him and pledged that the Nigeria Customs Service will always do their best in carrying out their duties in providing effective and efficient service to accomplish all dimensions of its mission.

Similarly, a team from the Consumer Protection Council headed by the Zonal Coordinator, South-South, Prince Ethelbert Ikegwuruka, paid a working visit to Aba Brewery. During the visit,



Mr. Ukeje Udah, Brewery Manager, Aba, conducts the team from the Consumer Protection Council on a tour of the brewery.

Harvest of Visits in Ijebu-Ode

It was a harvest of visits by the NB leadership to the Ijebu-Ode Brewery. Firstly, the brewery played host to the Chairman, Board of Directors of NB Plc, Mr. Kolawole Jamodu. He was received by the Brewery Management team led by the Brewery Manager, Mr. Collins Ejaiife. During the visit, the chairman inspected completed projects such as the new medical centre, the new brewery bar and canteen. The brewery also hosted the MD/CEO, Nicolaas Vervelde; the Sales Director, Mr. Hubert Eze and Marketing Director, Mr. Franco Maria Maggi. The directors visited during the H1 Exco Roadshow and used the opportunity to commission some newly completed projects.



| MD's arrival

| MD commissioning the new clinic

| MD in a chat with some staff of the Brewery



| Formal opening and unveiling of plaque

| Mr. Collins Ejaiife, Brewery Manager, Ijebu-Ode and Mr. Tayo Adelaja, Public Affairs Manager, West/Mid-West, NB Plc welcoming Chief Kola Jamodu, Chairman, Nigerian Breweries Plc to Ijebu-Ode Brewery



| Group photo with the Chairman



| MD, SD and MKTD in a group photo in Ijebu-Ode Brewery

MALTINA AND LAFFMATAZZ SERENADE OSOGBO



| Photos from the event

June 12, 2016 will be a day to remember in the State of Osun as Maltina stormed Osogbo with the Laffmattazz Comedy Show. Despite the heavy rain pour, the Aurora event center, Osogbo, venue of the show was packed full with comedy lovers and friends of the brand who came to enjoy fun-filled entertainment by top comedians and musicians.

On hand to make sure guests had a wonderful time were: Obama, Kenny Blaq, Omobaba No 1, Peteru, amongst others. The euphoria in the auditorium was heightened by an unexpected throwback performance by African China who left the audience asking for more. Omobaba and Kenny blaq's performance with a twist had a twist as they infused music in their comedy.

In the spirit of sharing happiness, Maltina and the Laffmattazz team presented Denrele Edun, who was present at the event, with an early birthday cake to his surprise.

For Maltina fans, the journey to this wonderful experience started when the number one malt drink gave out 100 VIP tickets to fans who took part in a "GUESS WHO?" game on the brand's Facebook page.

In the brand's quest to share happiness and emphasize its interest in family values and togetherness, gifts were presented to different categories of guests who smiled home with smartphones, generators and fridges, the presentations were made by the Senior Brand Manager, Adewole Adedeji.

This year's edition of Laffmattazz was graced by the Governor of the state, Ogbeni Rauf Aregbesola and 19 local government chairmen from the state. Guests had a memorable time, especially on the Maltina Orange Carpet and in the Maltina Tunnel that led fun-seekers to the beautifully decorated-hall.

Rapper, Reminisce, "Alaga Ibile" ended the show, making sure everyone present got on their feet with deeply rooted Yoruba lyrics over his upbeat rhythm. Laffmattazz is Nigeria's leading South-west comedy show by Gbenga Adeyinka the 1st.

Aba Brewery Retrofits Production Line For Optimization



Group Photograph of the Retrofitting team with the Brewery Manager; Mr. Ukeje U. Udah.

In response to a challenge thrown to them by the Technical Director, Mr. Henk Wymenga and the Head of Brewery Operations, North and East, Mr. Samson Aiqbedo, the Aba Brewery team recently retrofitted Line 5 to optimize the brewery's production capacity.

After accepting the challenge, the group went into series of feasibility studies without input from the manufacturers of the machines. Series of surveys were conducted to get the accurate specifications and at the end, the retrofitting was done and communicated to various stakeholders within the business.

The success of the team has improved production of brands like Life Lager Beer, Williams Dark Ale and Turbo King. The first bottle of Turbo King rolled out on 30th March, 2016 followed by Williams Dark Ale and Life Lager Beer on 1st and 5th of April, 2016 respectively.

While celebrating the feat, the committee headed by the Packaging Manager, Aba Brewery, Mr. Adebawale Ogungbesan, said it took courage and determination to accept and achieve the challenge. He thanked his team and the brewery community especially the Brewery Manager; Mr. Ukeje U. Udah, for trusting in their ability.

The Brewery Manager, Aba, Mr. Ukeje U. Udah thanked the team for giving in their best to see that Turbo King, Williams Dark Ale & Life Lager beer are produced in Aba Brewery.



Aba Brewery Manager; Mr. Ukeje U. Udah making a speech during the celebration of successful retrofitting of line 5 in Aba Brewery.

NIGERIAN BREWERIES Plc SUPPORTS NIGERIA CUSTOMS SERVICE, RECONSTRUCTS OFFICERS' MESS



L-R: Barr. Sam Ogbu-Nwobodo, Hon. Commissioner for Commerce and Industry, Enugu State; Compt. Amaka Emmanuel, Customs Area Controller Enugu/Ebonyi/Anambra State Command representing Col. Hameed Ibrahim Ali, RTD, Controller General Nigerian Customs Service; Mr. Kufre Ekanem, Corporate Affairs Adviser, NB Plc; Mr. Ajiya Kashim, Controller Admin, Zone C, Zonal Headquarters, Port Harcourt, Col. H Gambo, APRD 82 Div, Nigerian Army representing the GOC 82 Div and Mrs. Ethel Emma-Uche, Brewery Manager, Ama during the commissioning of the Officers Mess.

Nigerian Breweries Plc recently added another plank to its partnership with the Nigeria Customs Service with the reconstruction of the Officers' Mess of the Enugu/Anambra Ebonyi command in Enugu State. The command had been without a Mess for a long time following the dilapidation of the former Mess. Succor has now been brought to the command following the intervention of NB Plc and its reconstruction. The new Mess building is fully furnished to support relaxation and bonding of the officers of the command.

Speaking at the commissioning of the Officers mess, Col. Hameed Ibrahim Ali (rtd), the Comptroller General of Nigeria Custom Service who was represented by the Customs Area Comptroller Enugu/ Anambra/Ebonyi, command, Compt. Amaka Emmanuel, thanked Nigerian Breweries for the gesture extended to the command. He stated that mess will serve as a relaxation spot for officers of the Nigeria Customs, other security agencies in the state, and their friends. In addition, it will foster goodwill amongst its patrons. He promised to ensure effective use of the mess and maintenance of the facilities.

Speaking at the occasion, the Managing Director NB Plc, Mr. Nicolaas Vervelde, represented by the Corporate Affairs Adviser, Mr. Kufre Ekanem thanked all stakeholders who were present at the event, stating that the gesture was the first of its kind between the company and the Customs Service. He was elated that NB was able

to fulfil its promise to the command made during the maiden edition of the Nigerian Breweries/ Nigeria Customs Forum held in 2014, by providing an arena where the officers can relax.

Guests present at the commissioning ceremony included; Mrs Ethel Emma-Uche (BM-Ama), Mr. Anselm Alokha, Zonal Business Manager, East, NB Plc, Barrister Sam Ogbu Nwobodo, Hon Commissioner Commerce and Industry Enugu State, Col. Gambo H. A representing the GOC 82 Div, Nigeria Army, Mr. Ajiya Kashim, Customs Zonal Controller Admin, Zone C, Zonal Headquarters, Port Harcourt, Mr. David Mendie, Sector Commander FRSC Enugu, Mr. Obiora Okolo, Regional Business Manager, East, representatives of the Nigeria Police force, Nigeria Drug Law and Enforcement agency, Nigeria Security and Civil Defense Corp and Nigeria Immigrations Service amongst other stakeholders.



A view of the newly constructed Customs Officers' Mess in Enugu donated by Nigerian Breweries Plc

Heineken Africa Foundation, Nigerian Breweries Plc and The Learning Place Centre upscale the autism project in Nigeria



Mrs Oluwatoyin Olayinka, Director of Child Guidance, School Counseling & Special Education and representative of the Permanent Secretary, Lagos State Ministry of Education; Mrs Bolanle Adewole, Director the Learning Place and Mr. Kufre Ekanem, Corporate Affairs Adviser, Nigerian Breweries Plc at the commissioning of the Occupational Therapy Room for children with special needs, donated by Heineken Africa Foundation in collaboration with Nigerian Breweries Plc and The Learning Place Center at Maryland Primary School, Lagos.

Heineken Africa Foundation (HAF), Nigerian Breweries Plc (NB Plc) and The Learning Place Centre (TLPCentre) have collaborated to upscale the autism project in Nigeria. The partnership, funded by the Heineken Africa Foundation and executed by HEINEKEN operating company in Nigeria, NB Plc, in collaboration with The Learning Place Centre covers the training of medical professionals in the US on diagnosing autism, renovation and kitting of the classrooms as well as the upgrade of the Occupational therapy centres in Lekki and Maryland.

help to address the challenges that autism presents to our society today".

Earlier, the Director, Child Guidance, School Counseling and Special Education, Mrs. Oluwatoyin Olayinka, who represented the Permanent Secretary, Lagos State Ministry of Education, said the centre will open a new world for children with cognitive and physical impairment by improving their education. "In view of the immense benefits the children and indeed society would benefit from this project, we want to say thank you to the donors for the great support this project represents to the Lagos State agenda of inclusive education".

Speaking also, the Director of The Learning Place Centre, Mrs Bolanle Adewole, emphasized that the facilities at the centre would help the children with special needs develop their fine and gross motor skills. She thanked Heineken Africa Foundation and Nigerian Breweries for the donation and called on well-meaning individuals and organisations to emulate the kind gesture by extending support to the centre.

Heineken Africa Foundation was established in 2007 to support the improvement of health for people living in Sub-Saharan African communities. The foundation provides support to relevant health projects as well as health-related education projects in countries where HEINEKEN is operating. Over the years, the partnership between the foundation and Nigerian Breweries Plc has impacted positively on numerous health projects and communities across Nigeria.

The Occupational Therapy Room donated at Maryland Primary School, Maryland, Lagos



Heineken draws the curtain on 2016 UCL with scintillating Finale



Adebola Williams, Founding Partner, Red Media; Edem Vindah, Sustainability and Regulatory Relationship Manager, NB Plc and Julius Agwu, comedian at the Heineken House Lagos.



Heineken Brand Manager, Obabiyi Fagade; Cool FM On-Air Personality, Dotun and actor, Gideon Okeke during the UCL Final match at the Heineken House Lagos recently.



DJ Big N during the UEFA Champions League final match after party at the Heineken House, Lagos

The highly anticipated final match of the 2015/2016 UEFA Champions League saw an array of celebrities and invited guests enjoying the premium match viewing experience the Heineken House Lagos offers.

In its tradition, the Heineken House treated football fans to a WIP UCL experience in a world class Heineken® atmosphere as they watched Real Madrid beat rivals Atletico Madrid to claim the cup.

Celebrities including Julius Agwu, Gideon Okeke, Lanre Da Silva Ajayi and Cool FM's Dotun joined other football fans to #ChampionTheMatch at the House.

"Heineken, now in its 11th consecutive year of UCL sponsorship is focused on redefining match viewing experiences for its consumers," said Ngozi Nkwoji, Senior Brand Manager, Heineken Nigeria. "The Heineken House is here to provide guests with an environment where they can #ChampionTheMatch alongside other football fans while enjoying free food and bottles of Heineken."

The match was followed by an after party with music provided by Mavin Records' official music disc jockey, DJ Big N. Guests were also treated to unique face art and body painting.

Meanwhile some lucky Nigerians enjoyed an all-expense paid trip to Ibiza courtesy of Heineken. They were treated to a weekend of fun at the Heineken Bay, the magnificent beachfront venue of the Heineken Ibiza Final event. The cove was elegantly decorated, and guests watched the match under open skies, on a giant LED screen anchored in the lake, with a dreamy Spanish sunset as the perfect backdrop. A Nigerian contingent made up of consumers, business partners and Senior Management also witnessed the final live at the San Siro in Milan.



Fans savouring highpoints of the final match at the Heineken House



NB Distributors and business partner in San Siro, Milan venue of the final.

Nigerians enjoy the Heineken Ibiza Final in Ibiza with guests from other parts of the World



Dare Art Alade and other Nigerians at the Heineken Bay in Ibiza as part of the activities of the UEFA Champions League final.

NB holds Third Consecutive Interactive Forum with Nigeria Customs Service



Chairman, NB Plc, Chief Kola Jamodu and Comptroller General, Nigerian Customs Service, Col. Hameed Ibrahim Ali (rtd) flanked by MD/CEO, NB Plc, Mr. Nicolaas Vervelde and DCG, Excise, FTZ & Industrial Incentives, Mrs Grace Adeyemo and other participants at the 2016 Customs Forum

In line with continuous effort to strengthen understanding between Nigerian Breweries and key government stakeholder groups, our Corporate Affairs team recently engaged the Nigeria Customs Service at an interactive forum, the third of such annual meetings between Nigerian Breweries Plc and the Customs Service. The event drew high level representatives from both organisations, including the Chairman of Nigerian Breweries Plc, Chief Kola Jamodu, CFR and the Comptroller General of the Nigeria Customs Service, Col. Hameed Ibrahim Ali (rtd). The forum took place at Hotel Seventeen in Kaduna State.

Welcoming the delegations from Nigeria Customs services to the Forum, Chief Kola Jamodu said the Service was of strategic importance to the successful operations of Nigerian Breweries hence the Forum was organised to foster mutual understanding between the company and the Service. He said that for Nigerian Breweries to keep *Winning with Nigeria*, it would need the support of partners like the Nigeria Customs Service. In his remarks, Nicolaas

Vervelde, MD/CEO, Nigerian Breweries Plc assured that Nigerian Breweries will grow its business through innovations and investment to enhance capacity to increase revenue for Nigeria Customs Service. The Corporate Affairs, Nigerian Breweries Plc, Mr. Kufre Ekanem, took the forum through the vision and values of Nigerian Breweries Plc, its product offerings and its CSR footprints across Nigeria. The company through its Tax and Treasury Manager, Ms. Sola Ismail led the meeting through the contribution Nigerian Breweries makes to the revenue of the various commands of the Service. She pointed out areas of challenges relating to valuation, rates and imports clearing time.

The Comptroller General, Customs, Col. Hameed Ibrahim Ali (Rtd) thanked Nigerian Breweries Plc for the NB/NCS Forum that has allowed for improved understanding between both organisation. He emphasized that the Nigerian Custom Services is open to facilitate smooth operations of businesses that positively impact on the Nigerian economy such as Nigerian Breweries Plc.

In her presentations, the Deputy Comptroller General, Free Trade Zone and Industrial Incentives, DCG Adeyemo praised Nigerian Breweries for being a compliant company and a huge contributor to the revenue of the Nigeria Customs Service. He pledged the commitment of the Service to review the areas of challenges identified by Nigerian Breweries Plc.

After the initial speeches, the forum morphed into interactive sessions on the issues raised with relevant follow up actions agreed on. The Kaduna edition was the third consecutive section of the NB/NCS Forum which has held annually since 2014.



L-R: ACG Alu S.R., (T&T) Customs HQ; ACG Abueh M.N., Excise; Mr Kufre Ekanem, Corporate Affairs Adviser, NB Plc; DCG Adeyemo G.O., Excise, FTZ & Industrial Incentives; Chief Kola Jamodu, Chairman, NB Plc; Col. Hameed Ibrahim Ali (Rtd), CG of Customs; Mr. Nicolaas Vervelde; MD/CEO, NB Plc; ACG Sanusi A., (Customs HQ); Mr. Mark Rutten, Finance Director, NB Plc and ACG Dangeladima A.A., Zonal Coordinator, Zone B, at a forum in Kaduna, recently.

KAKURI DUO RETROFITS LINE 3, SAVE MILLIONS OF NAIRA



Toho Emmanuel and Olusegun Ayodele with Technical Director, Henk Wymenga

Necessity, they say, is the mother of invention. This saying has been actualised by two industrious and innovative gentlemen, Olusegun Ayodele and Toho Emmanuel, of Packaging Maintenance in Kakuri Brewery. The duo successfully retrofitted Packaging Line 3 in Kakuri brewery in record time, saving millions of Naira.

Kakuri brewery bottles our regal code for friendship 33 Export Lager Beer on Packaging Line 3. However, the packer and unpacker machines were configured to process only the legacy NB brand crates and NB generic crates. They could not handle the legacy CB 33 Export red crates, because of the different sizes of several designs of this crate. Since the empties (crates and bottles) return from trade as a mixture of TTX red crates and legacy NB brand crates and generic crates, the brewery was spending millions of Naira every month swapping TTX glass bottles from the red crates to "NB" crates. Also, the logistics cost of transporting plastic NB crates without bottles from other locations to Kakuri was running into millions of Naira monthly. Moreover, the bottle swapping project left a pile of red crates in the bottle compound occupying space, leaving the brewery management a tough logistic and cost hill to surmount.

This grim state of affairs became an opportunity for improvement and the brewery management decided to retrofit the packer and unpacker to be able to handle the TTX red crates. A contractor who is reputed to

have excellently executed such projects in sister breweries was contacted to do feasibility studies and submit quote. After all analysis and negotiations, the contractor submitted a quote of 16 million Naira with an installation duration of 5 days. In the light of our cost leadership drive, these terms were completely too demanding for the brewery management to accept.

It was then that the duo of Toho Emmanuel, Packer/Unpacker Machine Specialist and Olusegun Ayodele, Maintenance Team Leader, courageously ventured to proffer a solution to the challenge. With the support of the brewery management, they took up the task and worked with their colleagues and contractors to design, construct and install change over parts to successfully retrofit the packer and unpacker to handle the red crates.

The retrofit was completed on 5th May 2016 in two days of installation and at a cost of 5 Million Naira only, saving the brewery a production time of 3 days and a whopping 11 million Naira. These gentlemen have proved that where there's a will there's a way; they have demonstrated the indomitable, never-give-up spirit that always takes Kakuri Brewery upward and forward; they have exhibited the "Act as an entrepreneur" Green print behaviour that is essential to the sustainability of our business.

Kakuri Celebrates Safety Milestone

On March 24, 2016, Kakuri Brewery rolled out the drums to celebrate 2016 accident-free days in the brewery. The magnitude of the milestone becomes clearer when you realise 2016 days translate to 5.5 years without an accident. The achievement, a major milestone in our company Safety agenda speaks volume of the lead role Kakuri is playing in this regard. Nibrewnews took a trip to Kakuri to speak with the record breaking team. Bolu Obawole, Brewery Manager, Kaduna bared his mind on the achievement: "Safety does not happen by accident and we did not achieve this feat as a happen-stance. We built on the foundation of colleagues who came before us. Accident anywhere in the brewery is accident everywhere, so we had to take our employees along. They owned the process. It was driven by them. The operators, technicians, analysts, nurses etc who daily pursue and actualise our safety objectives are the great heroes of this enviable milestone. The people are the safety champions."

According to Mr. Obawole, these safety champions include the likes of Juliana Ejembi, a.k.a Mama Safety, who coordinated near misses and safety tags, published the results and organised safety champions long before management began to drive it as a top priority. There is the like of Alex Adanu, a third party contractor in Packaging Department and a key member of Kakuri Safety Pillar who has contributed enormously to safety in the brewery. There are the likes of Dr. Richard Ajayi, Dr. Chimaobi Okoronkwo, Dr. Charles Nwigwe and Mr. Victor Udebu former Brewery Security Manager, who made great impact on the drive to establish safety as the norm during their time in the

“
Safety does not happen by accident and we did not achieve this feat as a happen-stance. We built on the foundation of the people who came before us. Accident anywhere in the brewery is accident everywhere...”

- Bolu Obawole, BM, Kaduna Breweries



Bolu Obawole, Brewery Manager, Kaduna Breweries



Kakuri Brewery Team



Kakuri Brewery team celebrates the feat



Kufre Ekanem, Corporate Affairs Adviser, NB Plc decorates Kola Jamodu, Chairman, Board of Director, NB Plc with '2016 in 2016' safety pin



Sola Ismail decorates DCG Adeyemo G.O., Excise, FTZ & Industrial Incentives with '2016 in 2016' safety pin to commemorate the achievement



Scene from the bar party in Kakuri

brewery. In Kakuri brewery, from the old to the young generation, from full time employees to third party contractors, safety has been both personal and collective. "In this brewery is the promise of Nigerian Breweries Plc", he said.

A worthy commemoration

On March 8, 2016, it was exactly 2000 days of no accident in the brewery. To add some colour to the feat, the brewery community decided to push the record and the party by 16 more days to make for 2016 accident free days in the year 2016. To mark this landmark of 2016 accident-free days which fall into the year 2016, the entire staff of the Kakuri Brewery took out time to celebrate the milestone.

As part of the celebration, the Chairman, Nigerian Breweries Plc, Chief Kola Jamodu and MD/CEO, Mr Nicolaas Vervelde led a team from headquarters and a visiting team from Nigerian Customs Services to Kakuri Brewery.

A peek into the past

The last accident in Kakuri brewery occurred on July, 29, 2010. Since then, the brewery has had four brewery managers - Ethel Emma Uche, Peter Ani, Titus Ezema and Bolu Obawole - who have contributed to ensuring a safe brewery for staff and visitors alike.

Ethel Emma-Uche BM, Ama Brewery (Kakuri Brewery Manager 2008-2011):

Safety consciousness has evolved over the years. I remember vividly the enforcement of the use of hand gloves and goggles in Packaging (after so many years of hanging on the neck or the head) and then came the ear plugs. It was said then that production would decline as communication would be difficult with all ears plugged. Alas DPI has increased by at least 40% with many accidents and hearing loss averted! Management gave all the support, training, improved quality of PPEs etc. OMG, I remember the famous 'red rubber hand gloves' which simply wasn't practical for Packaging Operators and Technicians!

Our Safety movement is catching on and Kakuri is leading the pack with



Ama Brewery sends a hearty cheer to Kakuri

2,000 accident free days. The 'Safe Behaviour Movement' should become our second nature, we should influence all around us both within and outside the Brewery even our whole country one person at a time. If it is not Safe, I will not do it and I will not allow another person to do it! All of us in Ama send our congratulations to the Kakuri team for this great achievement.

Peter Ani BM, Lagos Brewery (Kakuri Brewery Manager 2011-2014):

The 2016 in 2016 achievement is a result of how Safety has been embedded in Kakuri over the years and how the people of Kakuri take ownership of Safety. The people solidified the consciousness of Safety and as such this achievement is all about them. Safety was a top priority in Kakuri long before the business started driving it as company-wide initiative.

I like to think that this achievement by Kakuri is one of several other firsts by the brewery. You would recall the AMEE award and the Bronze Certification the brewery won in 2012 and 2013, Safety was a number one priority to achieve those. We could not have won those awards if we did not place Safety first in the brewery.



Peter Ani, Lagos Brewery Manager

This achievement opens up endless possibilities, it sets a standard for other breweries in the OpCo. It tells us that if we give Safety the attention it deserves there are great things we can achieve. It tells us that we can and we should embed Safety on the shop floor where the most accidents can happen.

I celebrate the Kakuri brewery team on this milestone.

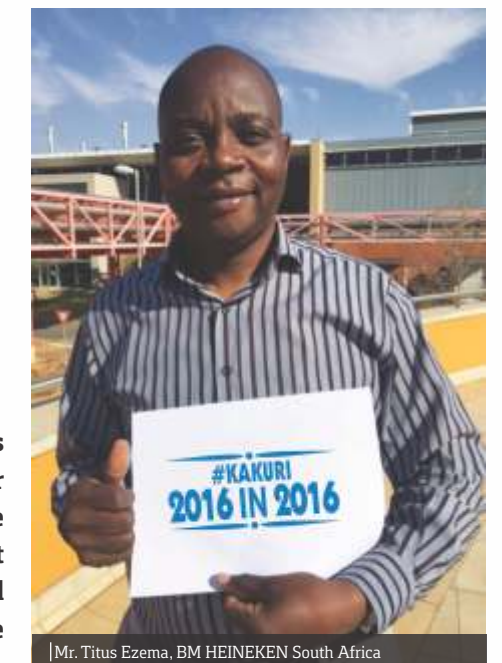
Titus Ezema BM, HEINEKEN South Africa (Kakuri Brewery Manager 2012-2015) :

Excellent! Very hearty congratulations to the great Kakuri team for setting the standards for the OpCo. When it concerns Safety, everyone in Kakuri brewery walks the talk. The brewery could not have achieved what it did without a strong commitment to working safely by everyone. The people of Kakuri brewery have shown

that we can have an accident-free work environment. They have shown that Safety can be the new normal for us all and this is most encouraging.

Here is wishing them many more years of accident free work place. Zero for life!!

According to Mr. Bolu Obawole, the safety standards and programmes are religiously executed in the brewery. "From the Safety induction that was made mandatory for persons entering the premises to creation of awareness, training & supervision of the jobs and activities in the departments to ensuring compliance on site, our people championed Safety. The OHSAS1 8001:2007 certification was a major contributor to our safety Culture



Mr. Titus Ezema, BM HEINEKEN South Africa

and strength in the brewery. There was massive awareness on safety activities and people became more aware of the inherent hazards & risk within our operations and the controls. Control measures we have put in place to protect our people and our brands. The safety culture of the brewery became strong through regular meetings with all relevant stakeholders. The introduction of the sanction policy and monetary consequences for the third party contractors on site was a major contributing factor that ensured safety compliance in our facility because third

contractors pose a challenge to full Safety compliance. Reporting of near misses, unsafe conditions and unsafe behavior was very high among employees, contractors and visitors on site, as they are encouraged to report and are rewarded at the monthly Safety Hero Programme and the current Safety Star of the month programme.”

“A review of the risk assessment and Operational risk reduction (ORR) for the brewery was planned and judiciously followed for areas identified to be high risk areas in the brewery to reduce or eliminate hazards & risk from our operation. Our auditing system is another factor that really assisted us in sustaining accident free days as most of the non conformities are closed out immediately. Discussions of safety related issues and activities among our employees, contractors during departmental meetings, plan conferences, forums, Daily Control System (DCS),

JCC and Canteen committee meetings. Safety Experts and Champions meeting assisted in the improvements recorded. Scheduling of the Safety experts & Champions to monitor ongoing projects in the brewery using safety compliance checklist extracted from the Heineken Contractor Safety Inspection Template with the reports sent to the Brewery Safety Officer for analysis and follow up. The Personal Protective Equipment (PPEs) mapping for the brewery was reviewed and improved with strict control for all area. We also follow through with the issuance and collection of Safe Work Permit for all high risk jobs on site for own employees and contractors. We use HeiQuest Compliance Standards & Procedures in Kakuri to drive Safety.”

At the bar party where the visitors were hosted, Chief Kola Jamodu, Mr. Nicolaas Vervelde and the DCG, Excise, FTZ and Industrial Incentive, Nigerian Customs Services, Mrs. Grace Adeyemo were

NB gets HEINEKEN accolade for Safety Week activities

In a related development, Nigerian Breweries was awarded second position at the end of the 2016 World Health and Safety Day Celebrations among HEINEKEN OpCos.

The annual World Health and Safety Day WSHD celebration & Safety Health & Environment SHE week took place from Monday 25th May to Friday 29th May 2016 across the breweries including HQ and the Regional Business units. It was an opportunity to re-emphasize the message of safety and take stock of the journey towards an accident-free Nigerian Breweries.

The year's celebration focused on the "Heineken 12 Life Saving Rules" (LSR). A series of safety activities were carried out across the OpCo to create awareness and engage all stakeholders. They included a cascade of LSR to all employees and third party staff.

In addition, the Safety teams carried out vehicle inspection at entrance gates and sales offices car park to ensure full compliance to road safety requirements. There were safety treks, presentations and enlightenment campaigns to drive the message to all.

The Executive Committee was represented by Human Resources Director, Mr. Victor Famuyibo, Logistics Director Mr. Henk van Rooijen and Finance Director, Mr. Mark Rutten. They rolled out the 5 LSR for commerce in-conjunction with the Officials of Federal Road Safety FRSC led by the Unit Commander FRSC Surulere for Commerce team at the sales office car park. The Exco team presented the 5 LSR for Road safety to the Sales team of Lagos North and South with the RBM Lagos North, Tope Fabamwo, RBM Lagos South Kola Oluborode, Area Sales Managers and Sales Executives in attendance with focus on LRS for road safety. At the breweries, the Brewery Managers and their leadership teams led the LSR presentations.

The weeklong activity also included a Safety quiz which was organized among various departments in HQ and the breweries. The one week long safety events was rounded off with the annual SHE week award ceremony where various safety awards were given to deserving employees and 3rd party contractors. As part of activities marking the week, an inter-brewery competition on the 12 HEINEKEN Life Saving Rules was held where Ota Brewery emerged top and carted away the trophy as stake.



Mr. Victor Famuyibo, Human Resources Director, celebrates with Ota Brewery team

“
Kudos to the people of Kakuri. But we must warn that they must not rest on their oars. They must not allow complacency set in. They must not allow us lose the record and go to zero.
 ”

- Samson Aigbedo, Head, Brewery Operations, North and East decorated with special safety pins. According to the Chairman, the achievement by Kakuri Brewery reflects what Nigerian Breweries can achieve. “The Story of Nigerian Breweries is one of potentials on the one hand and achievement on the other. Kakuri Brewery has shown that we have the potential for accident-free work environment and when we have a zero accident work environment the results we can achieve can only be imagine.”

In his opinion, the Head, Brewery Operations, North and East, Samson Aigbedo stressed that “it is important we understand what this achievement by Kakuri brewery tells us”, says Samson Aigbedo. It tells us that we can indeed have an accident free work place. It helps us to know it is possible and gives us an impetus to continue working safe. With Kakuri, we can begin to tell our story of Safety. The world can begin to see that what happened in Awo-Omamma in 2015 is not a complete reflection of who we are. From the pain of that experience, we have doubled our efforts to drive Safety across all our locations. Other breweries can benchmark Kakuri and replicate what is being done there because the brewery focuses on leading behaviours in driving safety.”

“Kudos to the people of Kakuri. But we must warn that they must not rest on their oars. They must not allow complacency set in. They must not allow us lose the record and go to zero.”

Looking Ahead

The Technical Director, Henk Wymenga agrees that the feat is remarkable but quickly adds that Safety should be the norm right across all our breweries. “It should be the norm that we do not have accidents. With Kakuri we have seen that we have the potential for zero accident. Our ambition to be accident-free is not a mission impossible. Yes it takes a lot of effort and commitment to own Safety but it is what we must do to win. For Kakuri the goal is now 'destination 4000' days without accident.”

Editor's Note: As at the time of going to press, Kakuri Brewery has extended the record to 2,160 days without an accident - translating to 5years and 9 months!!!



Samson Aigbedo, Head, Brewery Operations, North & East



Henk Wymenga, Technical Director

“
 ...it takes a lot of effort and commitment to own Safety but it is what we must do to win. For Kakuri the goal is now 'destination 4000' days without accident.
 ”

- Henk Wymenga, Technical Director

STAFF KIDS PLAY BACK SAFETY MESSAGES IN LAGOS BREWERY SAFETY COMPETITION

As part of activities to promote safe behaviour among employees, the Lagos Brewery Safety Pillar extended the challenge of safety to the families of employees as a key influence to appeal to the psyche of the entire workforce to consciously put safety as a top priority. The challenge focused on the theme: 'Work safely, your family needs you' and it required children and wards of employees to play back the theme via creative forms like poems, articles, drawings, drama on video.

Entries were collected and collated and a jury made up of HDDs selected three entries as the best: The winner, Uduak Ernest Ohamuo, son of Lorina Ohamuo (Technological) presented a poem on Safety. His entry was a collection of compelling apt rhythmic messages on safety. The jury awarded her the 2nd runner up position. Faith Alfred daughter of Alfred Etuokwu (HR) presented a drawing depicting the 12 HEINEKEN Life Saving Rules at work, on the road and at home and clinched the 1st runner up position. Zainab Olatoke (daughter of Hakeem Olatoke-Medical), presented a video on domestic safety on how wet floors can cause slip/fall and injury.

The kids were awarded their prizes at a ceremony that celebrated their efforts and provided an avenue for bonding between children a

continuing the challenge following the impact of this maiden edition on safety behaviour by employees. "We have developed a calendar of topics for each quarter for which the participation of the children of employees would be stimulated", says Mr. Peter Ani, Lagos Brewery Manager and their parents at the Lagos Brewery bar.



1st Prize Winner of the Children Safety Competition, Lagos Brewery, Uduak Ernest Ohamuo son of Lorina Ohamuo of Technological with her dad receiving gifts from BM. With them are HRBP Marie Sebatigita, BFC Nelson Ehizojie, BM Peter Ani, Head Brewer, Femi Ajileye; BSO, Paul Uwalaka; TPMC Akindede Olupona; RLM Kate Ahmed; Security Supervisor, Nzenwa Opara and Planning Supervisor Frank Owonaru.



3rd Prize Winner of the Children Safety Competition, Lagos Brewery, Zainab Olatoke, daughter of Hakeem Olatoke from medical with her mum accepting her gifts from Brewery Manager Peter Ani



2nd Prize Winner of the Children Safety Competition, Lagos Brewery, Faith Alfred, daughter of Alfred Etuokwu of HR with her mum receiving gifts from Brewery Manager, Peter Ani



Group photo of the children, their parents and other Lagos Brewery staff.

AWO-OMAMMA BREWERY ENHANCES EMPLOYEE WELFARE WITH NEW FACILITIES

Awo-Omamma Brewery recently upped the notch in employee welfare provision. The brewery completed new facilities including a clinic, a bar and a welfare block. The Technical Director, Henk Wymenga was on ground to declare the facilities open for use.



Commissioning of the new Bar at Awo-Omamma Brewery.



Commissioning of new Welfare block at Awo-Omamma Brewery.



Commissioning of new Clinic at Awo-Omamma Brewery.



The Technical Director planting a tree to commemorate the successful commissioning of "bar, clinic, welfare block and canteen" at Awo-Omamma Brewery.



Commissioning of new Canteen at Awo-Omamma Brewery.



Technical director, Henk Wymenga inspecting the new clinic

Ota Brewery strengthens engagement with stakeholders



Ota Brewery receives an award of distinguished excellence in labour relations from the NLC Ogun state chapter. Pictured are the Brewery Manager, the HRBP, the union chairman and the State Chairman NLC among others.



Ota Brewery marks the first ever TPM week



Ota Brewery Play back session of the HEINEKEN 12 Life Saving Rules during the Safety week.



A group photograph of some members of the management team of Ota Brewery during the visit of Customs officers to the brewery.



A group photograph of the management team of Ota Brewery, with the Commissioner for Environment Ogun State, Hon. Bolaji Oyeleye during the commissioner's visit to the brewery.



The Finance Director visits Ota Brewery Ultra-modern PET Line. Pictured with him are the Brewery Manager, the Packaging Manager and the Engineering Manager



Promote Energy Efficiency

Corporate responsibility is the continued commitment of a business to behave ethically and contribute to economic development while improving the quality of life of the workforce, local community and the society at large. Sustainable corporate responsibility is one that is authentic and done because a company and all its individual employees make a commitment to be involved. This begins with employees acting socially responsible in their workplace.

One of the ways we can implement Corporate Social Responsibility in the workplace is through Energy efficiency. Energy efficiency means using less energy to provide the same services or carry out activities (Guardian, 2012). It is a method in which the amount of energy used in a process is cut down. It is also a core objective of Corporate Social Responsibility that reflects a company's sustainable management.

Energy efficiency is beneficial because it cuts down on costs acquired by a company. It also helps the environment because reduction on consumption of energy reduces the amount of harmful emissions that are released to the atmosphere. In addition, it also benefits the economy, especially the power providing sector.

So what are ways that we can be more energy efficient in our workplace? First of all, we all have to make an effort to be more conscious of how much energy we use daily by monitoring our energy usage. Here are 5 other practical ways we can conserve energy:

- 1. Reduce Paper Wastage/ don't print if you don't have to:** If you do not need a paper copy, then don't print. This does not only reduce paper wastage but also saves the amount of electricity used up by printers. Documents can be sent via email and editing can be done using soft copies. There

are also multiple benefits of soft copy, one being that it reduces storage space and bulky files.

- 2. Turn your computers off, if not in use:** If you are out of the office for the day or you are not in for long hours, turn off your computers. This very minor act saves a lot of energy. Computers still use 10 - 60% of power when they are on 'stand by', so leaving your laptop/ desktop on standby is just not enough (WWF, n.d).

- 3. Set your computer to hibernate when not in use:** Alternatively, you can set your laptop/ desktop to hibernate when not in use for a short period of time. Hibernate mode uses less power, thus saving energy. Plus your existing work is saved using this feature and so you can continue working from the point where you stopped.

- 4. Unplug chargers when not in use:** Unplugging chargers for mobile phones, laptops and other mobile devices, when devices are fully charged, saves up some energy. Research has proven that a small bit of power is used when fully charged devices are plugged in (101 Uk, 2013). This experiment focused on 5 devices used at once. However in an office with over a hundred devices being charged, this little act can save up a lot of energy.

- 5. Only boil as much water as you need:** During tea time, boil only as much water as you need, this reduces the amount of time used to boil water. Thus, the electricity used by the kettle is reduced, saving energy.

Let us all make a pledge to improve our energy usage both in and out of the office.

Think sustainability!

Reference:

Guardian 2012 (<https://www.theguardian.com/environment/2012/jun/08/energy-efficiency-carbon-savings>)

WWF n.d.: (http://wwf.panda.org/how_you_can_help/live_green/energy_efficiency/)

101 UK 2013 - <http://www.101Uk.org/articles/it-worth-unplugging-your-phone-charger-science-has-answer>



What are the goals for environmental sustainability by the year 2020?

- Reduce by half the population of people without access to safe drinking water
- To reduce the size of landfills
- Make a significant improvement in the lives of at least 100 million slum dwellers
- Integrate the principles of sustainable development into countries policies

Sustainable development has three parts. Which option describes them?

- Waste, air quality and biodiversity.
- Wealth, economic growth and poverty.
- Social, environment and economy.
- Social equality, human rights and health.

Which gas causes global warming?

- Carbon dioxide
- Chlorine
- Nitrogen dioxide
- Sulfur dioxide

What is the best option for dealing with waste?

- Reduces the amount produces
- Incinerate it and generate electricity
- Re-use the waste
- Recycle it

Answer to quiz:

- C
- C
- A
- A

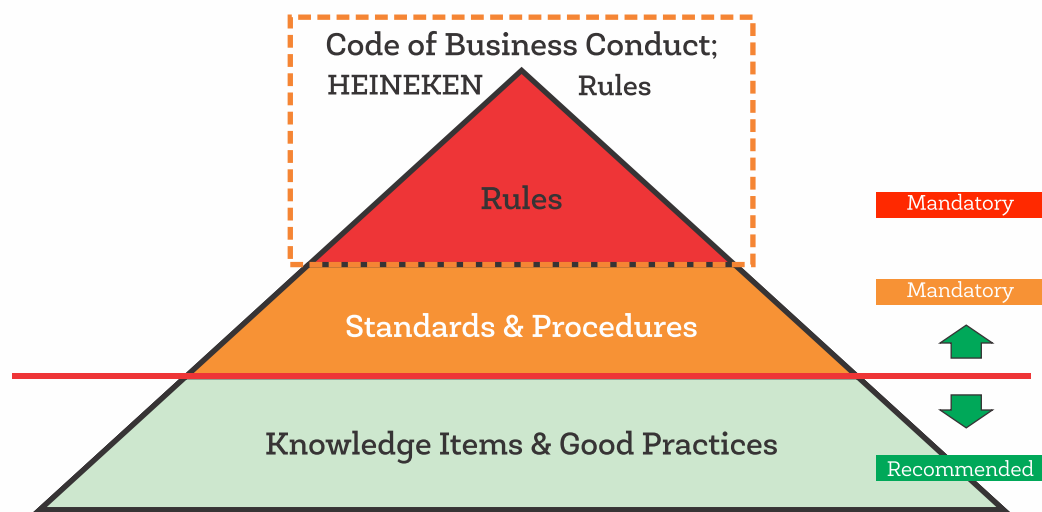
New Information Security Standard and Information Security Procedure

A new Information Security Standard (ISS) has been issued by HEINEKEN effective 1st January 2016. The ISS underwent a complete revision to accommodate ISO 27001:2013 & separation of Information Security Standard (WHAT) from Information Security Procedure (HOW).

The Control Objectives for Information and Related Technology (COBIT) version 5 Process Framework was used as guidance. This framework allows managers to bridge the gap between control requirements, technical issues and business risks.

A new Information Security Procedure (ISP) has been issued effective 1st April 2016. The Information Security Procedure is detailed and aims at describing the "how". Information Services standards and procedures are kept up to date in One2Share.

All rules, standards and procedures in the Heineken Control Framework are mandatory as per the definition below:



A brief overview of the Information Security Standard is as follows:

Information Security Standard at a glance

1. Security Standard & Organisation <i>Roles and Responsibilities, Information Security Action Plan</i>	2. Asset Mgt <i>RPOs, Information Identification & classification, Risk Assessment, CMDB.</i>	3. Human Resource Security <i>Security Awareness, Confidentiality Agreements, risks related to 3rd parties</i>	4. Physical & Environmental Security <i>Protection from environmental risks and unauthorised physical access.</i>	5. Communications & Operations Mgt. <i>SIAS, Antivirus, Security Patches, Network Security, Backups, etc ...</i>
6. Access Control <i>Identification, authorisations, SoD, Powerful Access</i>	7. Acquisition, devt and maintenance of IT systems <i>Secured "by design": IS in projects and changes, incl. business tests and validations.</i>	8. Incident & Problem Management <i>Reacting to Information Security related incidents.</i>	9. IT Continuity Mgt. <i>Disaster Recovery Plan: Design & Test</i>	10. Compliance <i>Intellectual Property Data Privacy</i>

Information Security is about protecting business valuable assets, so it is first a business concern, not just an IT one. Chapters where the chapter number is highlighted in green are the ones where business implication is key and where IT can support. Other chapters are almost purely IT related.

HEINEKEN

For Further Information, please call Ext. 1010. Courtesy: ICT, NB Plc

